Matthew Mazzarella Graphic Designer

mazzarelladesign.com | matthew@mazzarelladesign.com

Work Experience

Graphic Designer
Sep 2024–Present
Endicott College | Beverly, MA

- Design digital and print media for 20+ events yearly, including programs, posters, flyers, websites, advertisements, and more
- Implement and maintain Wrike and Google Calendar to diligently track self-maintained project deadlines
- Balance and deliver multiple projects simultaneously on varying and dynamic schedules
- Create departmental standards for Senior Thesis and Capstone submissions and exhibition to streamline the process for 80+ students, staff, and faculty

Arts & Design Assistant
Mar 2022–Aug 2024
Endicott College | Beverly, MA

- Supervised and mentored undergraduate graphic design student interns
- Assisted in instructing design courses for 25+ students in the Learning and Leadership Program (LLP)
- Created and managed the ArtsEndicott gallery website

Contract Work
Nov 2021–Dec 2021
Fabrika Studio | Remote

- Assisted in researching various prototyping software
- Converted user-flow screens into a functional prototype
- Created and edited click-through prototypes of web apps

UX/UI Design Intern
Jun 2019–Jan 2021
Kiski Group Inc. | Remote

- Worked on presentation and branding materials
- Created iconography to present concepts in analytics
- Prototyped websites for a business startup

About

I'm a graphic designer with a BFA from Endicott College and a minor in Computer Science. I approach design with a tongue-in-cheek sense of humor and a love for creative problem-solving—because I don't believe in boring projects, only boring solutions.

Education

Endicott College
Beverly, MA

Bachelor of Fine Arts in Graphic Design,   2021
Minor in Computer Science; *magna cum laude*

Areas of Expertise

- Graphic Design
- Editorial Design
- Web Design
- Typography
- Vinyl Graphics
- Video Editing

Technical Skills

- Adobe Suite
- Google Suite
- WordPress
- Wrike
- Canva
- HTML / CSS
- Print Production
- Gallery Installation