

Matthew Mazzarella Graphic Designer

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About

I graduated *magna cum laude* from Endicott College with a BFA in Graphic Design and a minor in Computer Science. I have a tongue-in-cheek sense of humor that comes through in my designs. I love coming up with unique and interesting answers to design questions. I don't believe there are any boring projects, just boring solutions. I am also passionate about computers and web design. I am comfortable using all the programs within the Adobe Creative Suite and I am always trying to learn more about what I don't understand.

Education

Endicott College

Beverly, MA

Bachelor of Fine Arts in Graphic Design, 2021
Minor in Computer Science.

Areas of Expertise

- Graphic Design
- Editorial Design
- Web Design
- UX Design
- Typography
- Iconography

Technical Skills

- Adobe Creative Suite
- Google Suite
- PowerPoint
- Excel
- WordPress
- HTML / CSS
- Figma
- ProtoPie
- Print Production
- Gallery Installation

Achievements

Design work featured in the book *No Plastic Sleeves: The Complete Portfolio and Self-Promotion Guide 3rd Edition*

Artwork selected for exhibition at the Endicott College Student Invitational Exhibit 2018 and 2019

Work Experience

Arts & Design Assistant

Mar 2022–Present

Endicott College | Beverly, MA

- Supervised and mentored several undergraduate graphic design student interns.
- Created various designs for posters, flyers, signage, programs, web, etc.
- Assisted instructing design courses for the Learning and Leadership Program (LLP) summer program.
- Created and managed ArtsEndicott.com

Contract Work

Nov 2021–Dec 2021

Fabrika Studio | Remote

- Assisted in researching various prototyping software
- Converted user-flow screens into a functional prototype
- Created and edited click-through prototypes of web apps

UX/UI Design Intern

Jun 2019–Jan 2021

Kiski Group Inc. | Remote

- Worked on presentation and branding materials
- Created iconography to present concepts in analytics
- Carried out a variety of UX/UI design work on websites and apps

Print Production Intern

Jul 2019–Aug 2019

Speedpro Imaging | Wakefield, MA

- Operated large format printers during production
- Assembled banner stands, decals, and acrylic prints
- Detailed and finished printed materials for shipment

Graphic Design Intern

Jul 2018–Aug 2018

Boston Creative Design | Wilmington, MA

- Created graphic design assets for various projects
- Photography for use on the company website
- Worked on promotional materials designs for client